BRAND GUIDELINES
PyTorch is an open source machine learning framework that accelerates the path from research prototyping to production deployment.

Learn more at pytorch.org

Please only use the PyTorch name and marks when accurately referencing this software distribution, and do not use our marks in a way that suggests you are endorsed by or otherwise affiliated with Facebook, Inc. When referring to our marks, please include the following attribution statement:

“PyTorch, the PyTorch logo and any related marks are trademarks of Facebook, Inc.”

Find the full Trademark Policy at opensource.facebook.com/legal/trademark
LOCKUP

Choose the appropriate lockup depending on your specific application. When sizing or scaling the wordmark or lockups, ensure a legible size at all times. It should not appear subordinate to any other partner logos or lockups.
LOCKUP CLEARSPACE

To preserve legibility and clarity of the wordmark, it’s important to maintain a clear area sounding the wordmark. This insulates the wordmark from distracting visual elements such as copy, illustrations or photography.

This spacing is determined by the measurements of the “P” within the PyTorch wordmark.
When sizing or scaling the symbol, never exceed a minimum of 24 pixels (for screen) or 10mm (for print). This ensures consistency and legibility of the symbol.
Orange is the primary brand color, but please use it sparingly. When using digitally, please use the hex code or RGB equivalent. When printing, please use CMYK or the listed Pantone code.
SECONDARY

These colors work successfully for print or digital communications. Much like Orange, we recommend using these tones sparingly.

When using digitally, please use the hex code or RGB equivalent. When printing, please use CMYK or the listed Pantone code.
The neutral and grayscale tertiary palette is meant for typography and supportive backgrounds. When using these grays, please ensure clarity and legibility of written content.

When using digitally, please use the hex code or RGB equivalent. When printing, please use CMYK or the listed Pantone code.